

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Greener & Hook C/O**  
**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015-7010**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168672-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Michele Bachmann -2012	MICHELE BACHMANN 201	2860

Flight Dates	Order #	Alt Order #
10/10/12 - 10/15/12	168672	06862222

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	M-F 530-6a News	530-6a	--WTF--	:30	3	\$250.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	W	10/10/12	5:53 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1203H	\$250.00	NM
3 M	Th	10/11/12	5:40 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1203H	\$250.00	NM
1 M	F	10/12/12	5:53 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1203H	\$250.00	NM
2	10/15/12	10/15/12	M-F 530-6a News	530-6a	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	5:59 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1203H	\$250.00	NM
3	10/15/12	10/15/12	M-F 6-7a News	6-7a	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	6:43 AM	M-F 6-7a News	6-7a	:30	TVGENBACH1203H	\$450.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
4	10/10/12	10/12/12	M-F 6-7a News	6-7a	---TF--	:30	3	\$450.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 3	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Th	10/11/12	6:45 AM	M-F 6-7a News	6-7a	:30	TVGENBACH1203H	\$450.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
3 M	F	10/12/12	6:12 AM	M-F 6-7a News	6-7a	:30	TVGENBACH1203H	\$450.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
1 M	F	10/12/12	6:59 AM	M-F 6-7a News	6-7a	:30	TVGENBACH1203H	\$450.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
5	10/10/12	10/12/12	M-F GMA	7-9a	---TF--	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 3	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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168672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2860	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
5	10/10/12	10/12/12	M-F GMA	7-9a	---TF--	:30	3	\$400.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>Th</td><td>10/11/12</td><td>7:43 AM</td><td>M-F GMA</td><td>7-9a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$400.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>Th</td><td>10/11/12</td><td>8:51 AM</td><td>M-F GMA</td><td>7-9a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$400.00</td><td>NM</td></tr><tr><td>1</td><td>M</td><td>F</td><td>10/12/12</td><td>7:59 AM</td><td>M-F GMA</td><td>7-9a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	Th	10/11/12	7:43 AM	M-F GMA	7-9a	:30	TVGENBACH1203H	\$400.00	NM	3	M	Th	10/11/12	8:51 AM	M-F GMA	7-9a	:30	TVGENBACH1203H	\$400.00	NM	1	M	F	10/12/12	7:59 AM	M-F GMA	7-9a	:30	TVGENBACH1203H	\$400.00	NM	
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3	M	Th	10/11/12	8:51 AM	M-F GMA	7-9a	:30	TVGENBACH1203H	\$400.00	NM																																												
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6	10/15/12	10/15/12	M-F GMA	7-9a	M-----	:30	1	\$400.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	M	10/15/12	8:55 AM	M-F GMA	7-9a	:30	TVGENBACH1203H	\$400.00	NM																																												
7	10/13/12	10/13/12	Sat 6a News	6-7a	-----S-	:30	1	\$250.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	Sa	10/13/12	6:13 AM	Sat 6a News	6-7a	:30	TVGENBACH1203H	\$250.00	NM																																												
8	10/13/12	10/13/12	Sa GMA	7-8a	-----S-	:30	2	\$425.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>2</td><td>\$425.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>Sa</td><td>10/13/12</td><td>6:59 AM</td><td>Sa GMA</td><td>7-8a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$425.00</td><td>NM</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/13/12</td><td>7:59 AM</td><td>Sa GMA</td><td>7-8a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	2	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	Sa	10/13/12	6:59 AM	Sa GMA	7-8a	:30	TVGENBACH1203H	\$425.00	NM	1	M	Sa	10/13/12	7:59 AM	Sa GMA	7-8a	:30	TVGENBACH1203H	\$425.00	NM
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	10/08/12	10/14/12	-----S-	2	\$425.00																																																	
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2	M	Sa	10/13/12	6:59 AM	Sa GMA	7-8a	:30	TVGENBACH1203H	\$425.00	NM																																												
1	M	Sa	10/13/12	7:59 AM	Sa GMA	7-8a	:30	TVGENBACH1203H	\$425.00	NM																																												
9	10/13/12	10/13/12	Sat 8-9a News	8-9a	-----S-	:30	2	\$325.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>2</td><td>\$325.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/13/12</td><td>8:24 AM</td><td>Sat 8-9a News</td><td>8-9a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$325.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>Sa</td><td>10/13/12</td><td>8:54 AM</td><td>Sat 8-9a News</td><td>8-9a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	2	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/13/12	8:24 AM	Sat 8-9a News	8-9a	:30	TVGENBACH1203H	\$325.00	NM	2	M	Sa	10/13/12	8:54 AM	Sat 8-9a News	8-9a	:30	TVGENBACH1203H	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-----S-	2	\$325.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Sa	10/13/12	8:24 AM	Sat 8-9a News	8-9a	:30	TVGENBACH1203H	\$325.00	NM																																												
2	M	Sa	10/13/12	8:54 AM	Sat 8-9a News	8-9a	:30	TVGENBACH1203H	\$325.00	NM																																												
10	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	2	\$550.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>2</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/14/12</td><td>6:59 AM</td><td>Su GMA</td><td>7-8a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$550.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>Su</td><td>10/14/12</td><td>7:55 AM</td><td>Su GMA</td><td>7-8a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	2	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/14/12	6:59 AM	Su GMA	7-8a	:30	TVGENBACH1203H	\$550.00	NM	2	M	Su	10/14/12	7:55 AM	Su GMA	7-8a	:30	TVGENBACH1203H	\$550.00	NM
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2	M	Su	10/14/12	7:55 AM	Su GMA	7-8a	:30	TVGENBACH1203H	\$550.00	NM																																												
11	10/14/12	10/14/12	Sun 8-9a	8-9a	-----S	:30	1	\$475.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$475.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/14/12</td><td>8:42 AM</td><td>Sun 8-9a</td><td>8-9a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$475.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$475.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/14/12	8:42 AM	Sun 8-9a	8-9a	:30	TVGENBACH1203H	\$475.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	Su	10/14/12	8:42 AM	Sun 8-9a	8-9a	:30	TVGENBACH1203H	\$475.00	NM																																												
12	10/14/12	10/14/12	This Week	9-10a	-----S	:30	1	\$650.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$650.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/14/12</td><td>9:18 AM</td><td>This Week</td><td>9-10a</td><td>:30</td><td>TVGENBACH1203H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/14/12	9:18 AM	This Week	9-10a	:30	TVGENBACH1203H	\$650.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	Su	10/14/12	9:18 AM	This Week	9-10a	:30	TVGENBACH1203H	\$650.00	NM																																												
13	10/14/12	10/14/12	At Issue	Sun 10-1030a	-----S	:30	1	\$175.00	NM																																													

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www.kstp.com

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13	10/14/12	10/14/12	At Issue	Sun 10-1030a	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 10:27 AM At Issue Sun 10-1030a :30 TVGENBACH1203H \$175.00 NM									
14	10/10/12	10/12/12	M-F The View	10-11a	---TF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 M Th 10/11/12 10:33 AM M-F The View 10-11a :30 TVGENBACH1203H \$350.00 NM 2 M F 10/12/12 9:59 AM M-F The View 10-11a :30 TVGENBACH1203H \$350.00 NM 1 M F 10/12/12 10:59 AM M-F The View 10-11a :30 TVGENBACH1203H \$350.00 NM									
15	10/15/12	10/15/12	M-F The View	10-11a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 10:32 AM M-F The View 10-11a :30 TVGENBACH1203H \$350.00 NM									
16	10/10/12	10/12/12	M-F 5-530p	5-530p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 5:30 PM M-F 5-530p 5-530p :30 TVGENBACH1203H \$450.00 NM 3 M Th 10/11/12 5:30 PM M-F 5-530p 5-530p :30 TVGENBACH1203H \$450.00 NM 2 M F 10/12/12 5:10 PM M-F 5-530p 5-530p :30 TVGENBACH1203H \$450.00 NM									
17	10/15/12	10/15/12	M-F 5-530p	5-530p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 5:23 PM M-F 5-530p 5-530p :30 TVGENBACH1203H \$450.00 NM									
18	10/10/12	10/12/12	M-F 6-630p	6-630p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 6:21 PM M-F 6-630p 6-630p :30 TVGENBACH1203H \$700.00 NM 3 M Th 10/11/12 6:28 PM M-F 6-630p 6-630p :30 TVGENBACH1203H \$700.00 NM 2 M F 10/12/12 6:14 PM M-F 6-630p 6-630p :30 TVGENBACH1203H \$700.00 NM									
19	10/15/12	10/15/12	M-F 6-630p	6-630p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 6:12 PM M-F 6-630p 6-630p :30 TVGENBACH1203H \$700.00 NM									
20	10/10/12	10/12/12	M-F 630-7p	630-7p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 6:44 PM M-F 630-7p 630-7p :30 TVGENBACH1203H \$650.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2860	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
20	10/10/12	10/12/12	M-F 630-7p	630-7p	--WTF--	:30	3	\$650.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>Th</td><td>10/11/12</td><td>6:53 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>F</td><td>10/12/12</td><td>6:38 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$650.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	Th	10/11/12	6:53 PM	M-F 630-7p	630-7p	:30	TVGENBACH1203H	\$650.00	NM	3	M	F	10/12/12	6:38 PM	M-F 630-7p	630-7p	:30	TVGENBACH1203H	\$650.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	M	Th	10/11/12	6:53 PM	M-F 630-7p	630-7p	:30	TVGENBACH1203H	\$650.00	NM																																																							
3	M	F	10/12/12	6:38 PM	M-F 630-7p	630-7p	:30	TVGENBACH1203H	\$650.00	NM																																																							
21	10/15/12	10/15/12	M-F 630-7p	630-7p	M-----	:30	1	\$650.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$650.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/15/12</td><td>6:43 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/15/12	6:43 PM	M-F 630-7p	630-7p	:30	TVGENBACH1203H	\$650.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	M-----	1	\$650.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	M	10/15/12	6:43 PM	M-F 630-7p	630-7p	:30	TVGENBACH1203H	\$650.00	NM																																																							
22	10/10/12	10/12/12	M-F, Su 10-1035p	10-1035p	--WTF--	:30	3	\$900.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td>3</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>W</td><td>10/10/12</td><td>10:12 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$900.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>Th</td><td>10/11/12</td><td>10:11 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>F</td><td>10/12/12</td><td>10:29 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--WTF--	3	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	W	10/10/12	10:12 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM	2	M	Th	10/11/12	10:11 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM	3	M	F	10/12/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/08/12	10/14/12	--WTF--	3	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	W	10/10/12	10:12 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM																																																							
2	M	Th	10/11/12	10:11 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM																																																							
3	M	F	10/12/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM																																																							
23	10/15/12	10/15/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$900.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/15/12</td><td>10:26 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/15/12	10:26 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	M-----	1	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	M	10/15/12	10:26 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$900.00	NM																																																							
24	10/13/12	10/13/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$550.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/13/12</td><td>10:31 PM</td><td>Late News Delayed</td><td>1030-1105p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/13/12	10:31 PM	Late News Delayed	1030-1105p	:30	TVGENBACH1203H	\$550.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/08/12	10/14/12	-----S-	1	\$550.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	Sa	10/13/12	10:31 PM	Late News Delayed	1030-1105p	:30	TVGENBACH1203H	\$550.00	NM																																																							
25	10/14/12	10/14/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/14/12</td><td>10:27 PM</td><td>Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/14/12	10:27 PM	Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$1,300.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/08/12	10/14/12	-----S	1	\$1,300.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	Su	10/14/12	10:27 PM	Su 10-1035p	10-1035p	:30	TVGENBACH1203H	\$1,300.00	NM																																																							
26	10/10/12	10/12/12	Nightline	1035-1102p	--WTF--	:30	3	\$500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td>3</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>W</td><td>10/10/12</td><td>11:02 PM</td><td>Nightline</td><td>1035-1102p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>Th</td><td>10/11/12</td><td>10:52 PM</td><td>Nightline</td><td>1035-1102p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>F</td><td>10/12/12</td><td>11:01 PM</td><td>Nightline</td><td>1035-1102p</td><td>:30</td><td>TVGENBACH1203H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--WTF--	3	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	W	10/10/12	11:02 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM	2	M	Th	10/11/12	10:52 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM	3	M	F	10/12/12	11:01 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/08/12	10/14/12	--WTF--	3	\$500.00																																																												
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1	M	W	10/10/12	11:02 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM																																																							
2	M	Th	10/11/12	10:52 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM																																																							
3	M	F	10/12/12	11:01 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM																																																							
27	10/15/12	10/15/12	Nightline	1035-1102p	M-----	:30	1	\$500.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	M-----	1	\$500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	M	10/15/12	10:54 PM	Nightline	1035-1102p	:30	TVGENBACH1203H	\$500.00	NM																																																							
28	10/14/12	10/14/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$600.00	NM																																																								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2860	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/14/12	10/14/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 11:04 PM Sun 1035-1105p News 1035-1105p :30 TVGENBACH1203H \$600.00 NM									
29	10/15/12	10/15/12	Dancing with the Stars	7-9p	M-----	:30	1	\$5,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$5,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 8:20 PM Dancing with the Stars 7-9p :30 TVGENBACH1203H \$5,250.00 NM									
30	10/10/12	10/10/12	Modern Family	8-9p	--W----	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 8:48 PM Modern Family 8-9p :30 TVGENBACH1203H \$6,500.00 NM									
31	10/12/12	10/12/12	20/20	9-10p	----F--	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 9:50 PM 20/20 9-10p :30 TVGENBACH1203H \$2,750.00 NM									
32	10/11/12	10/12/12	Katie	2-3p	---TF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Th 10/11/12 2:30 PM Katie 2-3p :30 TVGENBACH1203H \$100.00 NM 1 M F 10/12/12 2:46 PM Katie 2-3p :30 TVGENBACH1203H \$100.00 NM									
33	10/11/12	10/12/12	M-F 430-5a News	430-5a	---TF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 4:59 AM M-F 430-5a News 430-5a :30 TVGENBACH1203H \$50.00 NM 2 M F 10/12/12 4:55 AM M-F 430-5a News 430-5a :30 TVGENBACH1203H \$50.00 NM									
34	10/12/12	10/12/12	M-F 1102p News	1102-1132p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 11:26 PM M-F 1102p News 1102-1132p :30 TVGENBACH1203H \$250.00 NM									
35	10/14/12	10/14/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 10:43 PM Sun 1035-1105p News 1035-1105p :30 TVGENBACH1203H \$600.00 NM									
36	10/14/12	10/14/12	Da Vinci's Inquest	1235-135a	-----S	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$10.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN 201	2860	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/14/12	10/14/12	Da Vinci's Inquest	1235-135a	-----S	:30	2	\$10.00	NM

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$40,870.00</b>
<u>Agency Commission</u>	<b>\$6,130.50</b>
<u>Net Amount Due</u>	<b>\$34,739.50</b>